

SACHEM YOUTH BASEBALL/SOFTBALL ASSOCIATION

BOARD OF DIRECTORS MEETING

March 17, 2014

Present: Rich Michienzi, Kevin Murray, Tricia Henderson, Ken Lampert, Michael Creane, Christie Falkenberg, Rusty Sullivan, Chris Centurelli, Jim Fair, Angie Burbine, Matt Henning, Joe McCabe, Rich Lanzillo, Mike Tucci, Mike Degnan, Keith Vinciguerra

Call to Order – 7:38 p.m.

I. MINUTES

The minutes of the February 10, 2014 Board of Directors meeting were approved unanimously.

II. TREASURER’S REPORT

Ken Lampert reviewed the Feb 14 P&L compared to prior year. He reported that registrations look good and sponsorships look very good. The Gala was highlighted as a difference from last year, due to timing.

On the expense side, admin expenses are close YOY. \$15K has been paid for the 1st deposit on uniforms; another \$5K is due in March. \$40K for the year is expected for total expense. Insurance is on target and Babe Ruth and Salt March Insurance was paid in March.

Overall, Ken reported that we are tracking well against budget.

III. VP REPORTS

A. SOFTBALL

Bernie Schipelliti reported that the spring registrations are not yet where he would like them to be and requested another email reminder blast be sent.

He also reported that Diane Hesterberg will be the senior commissioner and Susan Wiseman will be the junior commissioner, but he is still looking for intermediate and clinic commissioners. The Board voted to unanimously approve the Diane and Susan.

Middle School – Bernie attended a Middle School League Meeting at Lincoln and reported that the season is all set. There are 12 games and he needs to confirm a home field, which he hopes will be Westside B.

Bernie reported that the first session of softball clinic went well. 25 players signed up and there were requests from additional players to attend the second and third sessions.

B. BASEBALL 13 AND OVER

Mike Creane reported 27 kids registered for the clinic sessions and 22 kids showed up. He felt these were good numbers for the clinics.

He also reported that Babe Ruth numbers are up this year so far and Babe Ruth Prep is down.

Mike would also like to send a registration reminder. Managers are organized pending final numbers. Looking like 4 teams for Babe Ruth and 3 teams for Babe Ruth Prep.

Middle School indoor tryouts scheduled for Sunday at Strike One. 33-34 kids are trying out and 17 will be selected. This is the Babe Ruth limit, so not all kids will be selected.

Spring – Burlington will add one team and Bedford will also try to add a team. Medford will add one Babe Ruth and one Babe Ruth Prep. Arlington may join and there will be an increase in teams from Watertown.

C. BASEBALL 10 – 12

Rusty Sullivan reported that May 10th may be the date for summer tryouts.

Majors - two “doubleheader Sundays” are scheduled (May 18 and June 1). Each team will participate in one DH during the season.

Majors playoff system will be a new double elimination format.

AAA draft will be earlier than last year – Monday, March 24 at 7:30 PM

Registrations expected to be ~90 kids and we will likely have 7 teams with 12-13 kids per team. All 7 managers have been confirmed. Commissioner for AAA still TBD.

D. BASEBALL 6 - 9

Christie Falkenberg reported that AA numbers look good. She still needs a clinic commissioner, but has a few names that she will share with the board for consideration. Marty Mahoney is lined up for AA commissioner, Joe Lawlor for A and Jeff Andrews for Rookie.

IV. DIRECTOR REPORTS

A. SPONSORS

Angie Burbine reported that she is still working on securing sponsor commitments, but they are tracking very well. They have 20+ banners done and 20 of their 25 team sponsorships, which is great. They have been able to sign many new sponsors this year like Bookends, Dunkin Donuts, Creative Corner, Modell's and Sports Authority. Stone Hearth Pizza will be a banner sponsor and will offer discounts to coaches and players.

B. REGISTRATION

Mike Degnan reported that registrations are on track YOY. Walk in registration was not a huge success – we only have 2 people in 4 hours. Mike stated we need to work on better execution and communication ahead of time.

C. EQUIPMENT/UNIFORMS

Chris Centurelli reported that the uniforms and equipment have been ordered and will be delivered on time.

D. UNIFORM DAY

Jim Fair asked for \$1500 budget approval for the Uniform Party, which was unanimously approved. The goal of Uniform Day is to generate excitement and goodwill for the baseball season and SYBS.

E. McCall Middle School Teams

Mike Creane reported that we will have one team this year with 17 players. Tryouts will be held at Strike One. Mike requested the \$400 expenditure and Rich requested a similar amount for softball. Both requests were approved unanimously.

Christy raised the question about the number of games a player needed to play in the spring league to be eligible for Districts. It is 50%.

F. SPRING FUNDRAISER

Jim Fair reported that the original date of April 11th is not going to work and the event will be moved to May.

G. WINCAM

Joe McCabe reported that the games will air Sundays at 8:00 PM and we need to get the word out. The recommendation was made that we increase the payment

from \$25 to \$50 to the students who film the games to turn them around in the same week.

H. HALL OF FAME DINNER

Rich reported that SYBS has sponsored a table of 10 at the event which will be held May 8th at the Burlington Marriott.

VI. NEW BUSINESS

A. COMMISSIONERS

Babe Ruth and Babe Ruth Prep still need commissioners.

B. NUMBER OF TEAMS

Projected number of teams:

BR – 4

BR Prep -3

Majors – 8

AAA – 7 (maybe 8)

AA – 9

A – 10

Rookie – 8

Clinic – 8

Sr Softball – 4

Intermediate Softball – 4

Jr Softball – 4

Softball Clinic – 1

C. UMPIRES

Matt Henninig reported that we are running 53-55. One softball ump so far, and we are all set with Jr umps. Clinic is scheduled for April 9th.

D. DRAFTS

We are set for AAA. Mike C reported that his draft is also set.

E. SNACK BAR

Rich Lanzillo reported that the same kids are coming back to work the snack bar this year and that they will try to open for Uniform Day.

F. SCHOLARSHIPS

Kevin reported that he would contact WHS soon and asked for approval for two \$1000 scholarships. The request was unanimously approved.

G. COACHES CLINICS

Joe reported that there will be 1-3 clinics for A and Rookie the week of April vacation and requested a clinic for the kids.

H. VARSITY BASEBALL/SOFTBALL CLINICS

Rich will work on the clinics.

I. WEBSITE UPDATE – OPEN BOARD POSITIONS

There are four items to be sent out together in a marketing email blast:

- Last call for registrations
- Save the date for Uniform Day
- Save the date for spring fundraiser
- Information about available board positions

J. WESTSIDE CLEAN UP DAY

Rich will talk to Jeff Andrews to schedule.

K. OTHER

Matt showed the merchandise samples from Champions Choice that SYBS will sell on the website.

Meeting adjourned – 9:25 P.M.

DATE OF NEXT REGULAR MEETING:

**TUESDAY, APRIL 22, 2014
7:00 P.M.
WINCHESTER ROOM
TOWN HALL**

TO DO LIST

| <u>TASK</u> | <u>RESPONSIBLE PERSON</u> | <u>DATE OF MEETING</u> | <u>COMPLETED</u> |
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